

ABSTRACTS

Nagorskaya M.N. Modern management: ways of development

The negative phenomena in Ukraine are considered in context of how modern management corresponds with new managing conditions. Questions of experts training for market economy are studied. The industry of tourism is proposed as a main branch for development of the Crimean region.

Key words: modern management, managing conditions, industry of tourism, experts training.

Veliganskiy S.K., Rudenko A.I. Basic ways of socioeconomic development of the Crimea

The socioeconomic aspects of Crimea region's development is examined. The proposal on changing tax policy, supporting programs of technical reequipment, reconstruction and modernization of enterprises, realization of other measures supporting domestic manufactures are given.

Key words: tax policy, technical reequipment, domestic manufactures.

Babenko G.A. Social orientation of economic development of the Crimea

On the basis of analysis of industrial complex functioning conclusions are made about the need of radical changes in economic development of Autonomous Republic of Crimea, more effective use of its recreational and tourist opportunities.

Key words: industrial complex, economic development, recreational and tourism opportunities.

Novik L.I., Kochkurov A.M. Trends in formation of labor market in the Yalta region

The problems of employment of the Yalta region's population, investment in the region's economy, development of small business are considered. Conclusions about the need of state regulation of social processes by means of combining of structural reorganization priorities with employment strategy in the region are made.

Key words: employment, investment, state regulation.

Podsolonko V.A., Mikhailov Y.A. Conceptual regulations in ensuring integrated socioeconomic development of enterprises

The problems of socioeconomic development of enterprises with orientation to final economic results according to market needs for production meeting world standard are considered.

Key words: development of enterprises, final results, market needs.

Gumanenko V.A. Innovational approaches to improving efficiency of national economy

Innovational approaches to processes of managing of Ukraine's economy, based on wide using in various branches of economy the newest electronic technologies (informational, payment-financial, scientific – design, industrial), which have the highest efficiency and positive social and political results are proposed.

Key words: innovations, electronic technologies, new payment-financial relations.

Vasilenko V.A. Development of enterprises: problems and solutions

On the basis of analysis of economic transformations consequences in the country, first of all of privatization of state property, the measures are developed and proposed on restructuring enterprises up to a market-oriented standard, and a change in this connection of organizationally – legal form.

Key words: stabilization of economy, privatization, demonopolisation of manufacture.

Chigidin O.D. The specific features of national industry revival

The general working experience and problems in market economy of the Open Joint Stock Company KRIMPRODMASH and other enterprises (among them of small businesses) are presented. The revival of national industry is examined among main priorities.

Poteyev A.T. Wages in the mechanism of improving managing efficiency

Wages is considered as a main incentive to productive work. The principles of motivational function of wages are formulated. The dependence of wages level and economic development as a whole is determined.

Key words: wages, productivity of work, function, motivation.

Mironova T.L. Socioecological aspects of sustainable development of the Ukraine and the Crimea

The problems of socioecological development of the Ukraine and the Crimea are considered. The comparative analysis in regional aspect is made. The proposals on restructuring and reforming of manufacturing and technological system, ensuring solutions of ecological problems are given.

Key words: socioecological aspects, restructuring, quantitative restrictions, resources.

Uzunov V.N. Regions of business in Ukraine

The priority development of business in the process of reforming economy on a way to market relations. Dynamics of formation of business from the point of regions identification, their natural, social and economic features. Need for new (for the first time - informal) division of country's territory on the principle of regional business federalism.

Key words: region, business, regional federalism.

Fadeyeva A.S. Some problems of development of north-western recreational zones of the Crimea

Analyses of South Coast and other recreational zones of the Crimea attendance by holiday-makers and health-improvers is made. The proper financing of recreational activity for development of all Crimea territory is impossible. The improvement of using now functioning institutions of recreation and foundation of new ones on the west coast of the Crimea are proposed.

Key words: recreational zones, financing, recreational institutions.